

Still wondering

I NOTE that the Government's \$100,000 taxpayer-funded advertising campaign in relation to the Statewide Planning Scheme has commenced on TV. The advertisement is very disappointing, lacking any useful information that might enlighten the public. Of course enlightenment was never really expected but, for \$100,000, we did expect a bit more than the tired old slogans of "cheaper", "faster" "fairer".

Putting aside the fact the scheme is still nowhere to be seen, a golden opportunity has been missed by the Government and development lobby to retrieve some public credibility by using the taxpayers' dollar and actually provide real detail on how the Statewide Planning Scheme is in the public interest. There must be at least one positive aspect he could have pointed to as

an example of how his new scheme might benefit the public. But no. Here we are \$100,000 later, and no wiser in terms of public benefit, and the public simply told to just suck it up. A \$100,000 publication detailing just how this new scheme is going to make the planning system cheaper, fairer, quicker would have been quite useful because, at this stage, I am yet to talk to anybody who can provide me with any real answers.

Mercery
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